Transform Lives, Build Futures: Support Student Scholarships
An investment in knowledge pays the best interest.

~ Benjamin Franklin
AN INVITATION FROM CHANCELLOR SYVERUD

The College of Arts and Sciences is the heart and soul of Syracuse University. Home to more than a third of all students on campus, The College understands the importance of attracting and retaining the best and brightest, regardless of their economic status. Just as The College is vital to the success of Syracuse University, so are the liberal arts, in the lives of our students.

As I recently stated during my inauguration, I am committed to improving the undergraduate experience at Syracuse University. My goal is to have a College of Arts and Sciences that is nationally unrivaled in teaching, research, and service. Creating access and opportunity for deserving students is not just desirable; it’s mission-critical.

As the father of three boys, I know firsthand how strong a parent’s desire is to see his or her child succeed. But I also know how expensive a college education can be. That’s why I invite you to join me in supporting Arts and Sciences students—and The College’s academic mission—by endowing an undergraduate scholarship. An investment today can lead to success tomorrow.

Sincerely,

[Signature]
“To say I hail from a ‘small town’ is a bit of an understatement,” says Kevin, whose hometown population is this side of 800. “Growing up in the Adirondacks, I often had to create my own entertainment—singing, learning guitar, playing outdoors. I also discovered the joy of reading. I secretly harbor hopes of someday writing a book.”

A member of The Renée Crown University Honors Program (an all-University program administered by The College of Arts and Sciences), Kevin wants to parlay his political science major into a job in government. “Syracuse University is preparing me for life after college by immersing me in the larger world—one that I would never have experienced close to home,” he says. “The ability to take advantage of all the opportunities here and to meet a wide variety of people—some of whom share my interests, some whom don’t—is exciting.”

Although Kevin initially didn’t know where he wanted to attend college, he eventually settled on Syracuse University for obvious academic reasons. “I knew Syracuse University would be a fascinating place to attend, but I never knew it would be this good,” he says. “It has exceeded my expectations.”

“Student debt is no mere trifle; instead, it is an impending wall threatening to collapse and encompass every student, as he or she enters the working world. Receiving this scholarship helps me on my academic journey, which, in turn, will allow me to succeed professionally.”
Born in Sudan and raised in Syracuse, Leenda knew early on that she had a mind for science. She also knew that paying for college would be difficult. “I am grateful to the Mirkens for helping me with my education,” she says. “I love the fact that I can focus solely on my studies.”

A bioengineering major who wants to practice dermatology, Leenda appreciates The College of Arts and Sciences’ family-like atmosphere. “I love the way ‘orange pride’ unites all of us and resonates throughout the rest of campus,” she says.

When Leenda isn’t busy in the lab or at her part-time job, she may be found drawing or dreaming about traveling overseas. “I hope to study abroad this summer. I love the idea of immersing myself in a new country and its culture,” says Leenda, who equally appreciates what’s close to home. “There are so many activities and organizations to choose from here, and that’s what makes Syracuse University such a special place to live and study.”

LEENDA OSMAN ’15 | Barbara Richman Mirken ’51 and Alan Mirken Chancellor’s Scholarship for Arts and Sciences
Although Linda Tishman did not attend Syracuse University, her daughter, Emma ’17, does. Linda’s belief in the transformative power of the liberal arts, coupled with her daughter’s academic success, has inspired her to establish a scholarship fund.

**Why do you support The College of Arts and Sciences?**
Emma enrolled as a freshman this past fall. She has many diverse interests, and The College is the one place on campus that encourages students such as her to explore different avenues of study. Access to a liberal arts education should not be constrained by economics.

**Any advice for fellow parents?**
Support The College so that it can have the highest-quality faculty for our children. Arts and Sciences combines the intimacy of an elite liberal arts college with the curricular benefits of a large research university.

**What do you and Emma appreciate most about Syracuse University?**
When she and I first visited Syracuse University, we knew it was for her. The College is a warm, welcoming place, whose size, diversity, and dedication to excellence permeates almost every part of campus. I’m grateful that Emma is able to pursue many paths of interest, at a high level [of competence] and within a safe, personalized environment. She’s a happy and involved student.
Born in Mongolia, Tsengelen moved to Syracuse when she was nine years old. She’s been a Syracuse University Basketball fan for almost as long. “The energy in the Carrier Dome is like no other, and it’s great to be part of a winning team,” she says. Tsengelen shares a similar passion for her work in biology, which takes place in the Life Sciences Complex. “I love my classes and look forward to getting more involved with my studies, especially in the lab,” she says.

Tsengelen is equally proud of her community service. She is a member of Wishmakers on Campus, a fundraising arm of Make-a-Wish that helps grant wishes to children with life-threatening medical conditions. “I hope to draw on this experience when I enter the medical field and work closely with patients,” she says. Last summer, Tsengelen worked at a local elementary school, where she served as a mentor and tutor. “I am thankful to attend such a great university, and, thanks to the Mirken Chancellor’s Scholarship, I’m able to concentrate on my studies without worrying about money,” she says.

“\[I chose Syracuse University because it’s a world-class university with a beautiful campus and many fascinating people. Here, I’ve been able to take many interesting classes, which have broadened my horizon.\]”

TSENGELEN NERMUNKH ’15

Barbara Richman Mirken ’51 and Alan Mirken Chancellor’s Scholarship for Arts and Sciences
A native of Western New York, Matt “bled orange” before he could walk. So when it came time to apply for college, he had only one choice: Syracuse University. “I knew I wanted to come here the moment I laid eyes on campus,” says Matt, a policy studies major, who also is co-executive director of OrangeSeeds, a leadership empowerment program for first-year students at Syracuse University. “With OrangeSeeds, I get to show my Syracuse University pride by mentoring more than two dozen future student leaders.”

When he’s not in the classroom, Matt may be found in the Carrier Dome, cheering on the Orange with 35,000 of his closest “friends.” He also volunteers as an orientation leader for the Division of Student Affairs, where he helps thousands of first-year and transfer students in their transition to life at Syracuse University. “I feel like an ‘ambassador’ in every sense of the word,” Matt says. “Although I don’t know where I’ll be after college, I know that Syracuse University has laid the groundwork for a variety of options. I guess I’m happiest when I help others succeed.”

“Being at Syracuse University is a privilege. Without this scholarship, I would not be able to interface with so many students, faculty, and alumni from around the world.”
Prior to joining the faculty of North Carolina State University, where he teaches bioscience and supply chain management, Straight held leadership positions at GlaxoSmithKline, a global health-care company specializing in pharmaceuticals, vaccines, and consumer healthcare. He and his wife, Arlene, live in Raleigh, N.C.

How did The College of Arts and Sciences prepare you for your career?
I wasn’t sure what the future would hold, so I switched my major a few times [from pre-med to chemical engineering to chemistry]. Organic chemistry was what I felt destined to practice because my true passion lay in pure science.

When I graduated, I interviewed with only one company—by choice, a large chemical corporation [Allied Chemical Corporation, which is now part of Honeywell]. It was the community of professors at Syracuse University, all of whom had a genuine passion for the study and practice of science, who prepped me for that job.

What did you like most about The College?
I am thankful for my professors’ professional approach to chemistry and for their deep understanding of what students need to succeed after graduation, whether they go the academic route or the industry route.

Why is philanthropy important?
My wife and I support Arts and Sciences because so many students need financial help. That I was the first one in my extended family to earn a college degree has inspired me to create similar opportunities for other students. Paying for college is an expensive proposition, and we want to be able to erase some of that burden for students who have a passion for chemistry.
When Anastasia entered The College of Arts and Sciences, she had already logged eight years as a professional firefighter and nanny. Moreover, her mother, who had raised Anastasia almost singlehandedly, had just passed away. “After Mom died, I realized I wanted to pursue my true love: writing,” says Anastasia, a non-traditional English major. “I was starting to get some of my work published but knew I needed more training.”

College has been a “dream come true” for Anastasia, for whom money has been tight and whose parents never finished high school. At Syracuse University, she has parlayed her talents into work with Salt Hill, the creative writing program’s award-winning literary journal, and Syracuse University Literacy Corps, where she tutors scholastic students in urban and community-based settings. Equally important has been the opportunity to engage with world-class writers—from professors Mary Karr and George Saunders G’88 to alumni Cheryl Strayed G’02 and Stephen Dunn G’70.

“I’m working on a novel right now about my experience with my mom’s death,” says Anastasia, who is applying to various M.F.A. creative writing programs. “I also want to help kids from difficult backgrounds, similar to my own. Maybe I’ll start a non-profit or work at one that does this sort of thing.”

Until then, Anastasia is excited about earning her bachelor’s degree—something that would not have been possible without the Betty Tracy ’45 and Robert R. Morrow Endowed Scholarship.

“\[This scholarship is helping me become the person I’ve always wanted to be. It’s changed my life.\]”
An expert in real estate investment trusts, Gil is a partner in Goodwin Proctor, a Boston-based multinational law firm. He attributes much of his on-the-job success to The College of Arts and Sciences, where he majored in economics and was a member of Phi Beta Kappa, the nation’s oldest academic honors society.

*Describe your time at Syracuse University.*

“Academically lost” would be the best way to describe me in the fall of 1975, when I began Syracuse University. I was not shy, so I began interacting with professors in the economics department and Hall of Languages, where I studied Latin. Those individuals watered the love-of-learning seeds in me. I enjoyed my first year so much that I didn’t go home the following summer.

*For what in The College are you most thankful?*

The fact that Syracuse University could be so large, while providing a sense of intimacy generally associated with liberal arts colleges. Some of my fondest memories involve the cafe in the basement of Hendricks Chapel [i.e., People’s Place]. I owe a lot to Syracuse University for helping me grow as a student and a person.

*How do you, as an alumnus, feel you can make a difference?*

Joseph Campbell [mythologist, writer, and lecturer] advised his students to follow their bliss. In other words, choose a path that you love, academically, and you’ll never work another day in your life. My hope is that the students I support at Syracuse University will find their own such path.
The first female writer in the I.R.S.’s media relations office, Carol went on to a successful career as a newspaper and magazine journalist, as well as the author of four corporate histories. She and her husband, Michael, reside in Pittsburgh, Pa.

**What do you remember about The College of Arts and Sciences?**

I enjoyed the freedom of being on my own and participating in a variety of opportunities. I ran for dorm representative; joined clubs and a sorority; published a poem in the University’s magazine; and worked on the yearbook, first as literary editor and then as business manager. Our football team was ranked No. 1 my freshman year, so being a placard cheerer for such a winning team was an exciting introduction to college life.

*It must have been exciting.*

And nurturing. I am thankful to have had professors who were accessible, helpful, and caring. The whole atmosphere was encouraging, and I felt that anything was possible.

**Why do you support The College?**

Syracuse University gave me many opportunities that have led to my career as a writer. While I recall many interesting professors and courses, I am struck by the countless intangibles that came about, as a result of my attending Syracuse University.

*Carol Stein Bleier and Michael E. Bleier Endowed Scholarship*

My goal [with this scholarship] is to help deserving students attend Syracuse University who might otherwise not have the chance. I want them to make the most of their college years, while reaching their own goals. And maybe they’ll be inspired to someday provide the same opportunity for somebody else.
Kellie couldn’t wait to join The College of Arts and Sciences because she knew it would train her to become a published novelist. Since then, the sophomore from California has taken advantage of the many opportunities The College has to offer. “Last semester, I took four English courses, two of which were creative writing workshops, which I really enjoyed,” she says. “I also enrolled in a personality psychology course, which has helped me better understand people’s moods and actions.” Kellie has also augmented her collegiate experience with non-academic activities, such as membership in the Syracuse University Kendo Club. “It’s a Japanese sport and martial art form that, by far, is my favorite pastime,” she says.

In addition to working part-time at Starbucks, Kellie contributes to *Verbal Seduction*, a campus art and literary magazine. “I want to make the most of my time at Syracuse University and to take it all in,” she says. “The University is such a wonderful place, and, thanks to the Bleiers, I’m on my way to achieving my dreams.”

“I picked Syracuse University because it has some of the best creative writing faculty in the country. I wouldn’t be here without this endowed scholarship.”

KELLIE MILLER ’16

Carol Stein Bleier ’63 and Michael E. Bleier Endowed Scholarship
An aspiring literary agent, Jennifer has big plans for the future. “I plan to major in English and journalism,” says the New Jersey native. “I also want to get my short stories published and study abroad next summer in London.”

All of these plans come at a steep price, and, if it weren’t for the Gere Endowed Scholarship, college wouldn’t even be a possibility for Jennifer. “I want the Geres to know how appreciative I am, especially since this scholarship enables me to concentrate on my studies,” she says. Initially, Jennifer did some unpaid internships but, eventually, had no choice but to piece together various part-time jobs. Thanks to this fund, Jennifer now has some extra money in her pocket—and additional peace of mind.

A founding member of the new Delta Phi Epsilon sorority on campus, Jennifer is part of the National Society for Collegiate Scholars and the Phi Eta Sigma National Honor Society. She also volunteers for Helping Hounds Dog Rescue, a local nonprofit organization. “This scholarship has given me a new lease on my SU experience,” she adds. “I couldn’t ask for anything more.”

“This scholarship makes it so much easier for me to attend Syracuse University, without having to worry about expenses that I’d otherwise incur.”
Increasing access to education is one of the most effective ways to create a more prosperous, equitable, and globally competitive society. Endowing a scholarship for students in The College of Arts and Sciences is one of the University’s highest priorities. Endowed scholarships help ensure that the most qualified students, regardless of financial resources, can take full advantage of an excellent Syracuse liberal arts education. Endowing scholarships is a great way to express your gratitude and pride in Syracuse and invest in our collective future.
**Goals**

*Increase* endowed undergraduate scholarships so Syracuse University can continue to enroll the best and brightest students.

*Reduce* the amount that students must contribute from loans.

**Scholarship Facts**

- Syracuse University tuition is $38,970. In 2013-2014, Syracuse University tuition and fees increased 3.6%, the lowest in 47 years.

- 75% of Arts and Sciences students receive some form of financial aid (Federal grants, loans, Syracuse University scholarship, other).

- 29% of Arts and Sciences students receive a Syracuse University scholarship: Founders'; Chancellor’s; Dean’s, Coronat, among others.

- During the nation’s recent economic downturn, Syracuse University significantly increased its spending on undergraduate aid, reflecting the growing need of students and their families.

- Syracuse financial aid packages incorporate ways for students to invest in their own education, such as work-study jobs and summer savings.

- Syracuse’s endowment has continuously grown since 2009, due both to strong performance and to the record-breaking performance of the $1.044-billion Campaign for Syracuse. On December 31, 2013, the University’s endowment was valued at $1.121 billion, an increase of 12% over 2012.
# Here’s How You Can Help

<table>
<thead>
<tr>
<th>SCHOLARSHIP</th>
<th>Details</th>
</tr>
</thead>
</table>
| **CORONAT** | A merit scholarship awarded to incoming freshmen, to which very select students are invited to apply, who are pursuing a liberal arts major. This is a full-tuition award, providing nearly $40,000 in tuition and fees.  
*Your gift of $1,000,000 will endow a full Coronat merit scholarship in perpetuity, yielding $40,000 in annual income.* |
| **DEAN’S** | A merit scholarship that will support up to $6,000 in tuition cost.  
*Your gift of $150,000 will endow a Dean’s level scholarship in perpetuity, yielding $6,000 in annual scholarship aid.* |
| **FOUNDERS’** | A merit scholarship that will support up to $12,000 in tuition cost.  
*Your gift of $300,000 will endow a Founders’ level scholarship in perpetuity, yielding $12,000 in annual scholarship aid.* |
| **$50,000** | Creates an endowed scholarship supporting one student each year in perpetuity, yielding $2,000 in annual scholarship aid. |
| **CHANCELLOR’S** | A merit scholarship that will support up to $8,000 in tuition cost.  
*Your gift of $200,000 will endow a Chancellor’s level scholarship in perpetuity, yielding $8,000 in annual scholarship aid.* |
| **ARTS AND SCIENCES SCHOLARSHIP FUND** | Gifts of any size, large and small, are welcome and will be pooled in this fund for distribution among many students. |

---

Here’s How You Can Help

**CORONAT**

A merit scholarship awarded to incoming freshmen, to which very select students are invited to apply, who are pursuing a liberal arts major. This is a full-tuition award, providing nearly $40,000 in tuition and fees.

*Your gift of $1,000,000 will endow a full Coronat merit scholarship in perpetuity, yielding $40,000 in annual income.*

**DEAN’S**

A merit scholarship that will support up to $6,000 in tuition cost.

*Your gift of $150,000 will endow a Dean’s level scholarship in perpetuity, yielding $6,000 in annual scholarship aid.*

**FOUNDERS’**

A merit scholarship that will support up to $12,000 in tuition cost.

*Your gift of $300,000 will endow a Founders’ level scholarship in perpetuity, yielding $12,000 in annual scholarship aid.*

**$50,000**

Creates an endowed scholarship supporting one student each year in perpetuity, yielding $2,000 in annual scholarship aid.

**ARTS AND SCIENCES SCHOLARSHIP FUND**

Gifts of any size, large and small, are welcome and will be pooled in this fund for distribution among many students.
Interested in **SUPporting SUccess** and making a gift to endow a scholarship?
There are 5 simple steps:

1. Determine your Vision
   You’ve decided you want to give back to your alma mater, but aren’t sure how. Contact The College’s Advancement Office to discuss options for scholarship giving.

2. Name Your Scholarship
   Decide what to name your scholarship. Many donors use their own name or choose to honor their parents, another family member, a classmate, or a friend.

3. Decide Your Preferences
   In addition to stating, “to support a student enrolled in The College of Arts and Sciences at Syracuse University,” you may select an additional preference, such as a student who is from a specific geographical region or studying a particular academic major.

4. Sign a Gift Agreement
   Staff from The College’s Office of Advancement will prepare a simple, one-page gift agreement to be signed by both you and the University Treasurer. The Gift Agreement provides a permanent record for both you and The College about your gift intentions and preferences. You may request a sample gift agreement, before beginning the process.

5. Make your gift
   Transfer cash, securities, or other assets to The College to complete your gift. If you wish to seed your scholarship now and augment it with a future gift through your estate, explore ideas and options by visiting http://giving.syr.edu/gift-planning, or contact Michael Mattson in the Office of Gift Planning.

For more information contact:

Karen Weiss Jones  
Assistant Dean for Advancement  
315-443-2028  
kmweissj@syr.edu

Michael Mattson  
Executive Director of Gift Planning  
315-443-4414  
mlmattso@syr.edu